

Hello, we are students participating in an Erasmus+ project with the topics "democracy", "active citizenship" and "consciousness".

We are conducting a survey on a local level in order to monitor products in markets and service providers, complaints and queries of local people.

Thank you for participating :)

1
Have you ever heard of Erasmus+?

> Co-funded by the Erasmus+ Programme of the European Union
yesno

How often do you go to the supermarket?every dayonce a weektwice a weekmonthlyother

3
Which of the following categories do you buy mostly at the supermarket?staple foodmeat and fishdairy productsdrinksjunk foodother

4
Before shopping, do you do a supermarket and product research?neverrarelysometimesusuallyalways

## Do you buy supermarket products online?

yesno
## 6

How often do you buy supermarket products online?neverrarelysometimesusuallyalways

## 7

Which applications or websites do you prefer for online grocery shopping?Rewe LieferserviceFlinkGorillasBringooFlaschenpostfood.de (http://food.de).

## What do you prefer for shopping?

supermarketslocal shops

9
Mark the $\mathbf{3}$ most important criteria while choosing a supermarket.pricesproduct varietybrand varietydestinationpopularitycustomer satisfactionspecial discountsother

## Do you prepare shopping lists?

neverrarelysometimesusuallyalwaysHow do you pay?cashdebit cardcredit cardother

12
Do you compare the prices of different supermarkets?neverrarelysometimesusuallyalways

How often do you buy frozen food?neverrarelysometimesusuallyalways

14
How often do you buy organic food?neverrarelysometimesusuallyalways

15
Do you control the ingredients of products?neverrarelysometimesusuallyalways

## Do you control the price tag?

neverrarelysometimesusuallyalways17

## Do you buy products that you do not need?

neverrarelysometimesusuallyalwaysDo you buy any product, which you do not need, just because it is at a discount price?neverrarelysometimesusuallyalways

## What are the things that disturb you most while shopping in the supermarket?

high priceslack of product varietyquality of the productsindifference of employees20
Do you have difficulty in returning a product that you are not pleased with?neverrarelysometimes
usuallyalways

How many people live in your household?123456 or more

22

How much is your mothly average supermarket expenditure?unter $200 €$200-300€300-400€$500-700 €$über $700 €$

